

Assignment Minor (part 1): RECITEMENT CLIP

Create a music video for one of the tracks of the recitement CD.

RESEARCH

Read about the lyrics and get into the lyrics of the writer and his performer... Try to understand the feeling of the song. After doing this you have to try and visualize your ideas by making a mood board.

CONCEPT / STORYBOARD

Ask yourself in what kind of style you want to make this music video.

Is it going to be stop-motion, a typographical movie, a film, a drawn-animation, a clay-animation or for instance a photographical story.

Make a storyboard.

PRODUCTION

After the Concept /Idea/ en Mood Presentation at 08-10, the production phase starts.

In January the two parts of the recitement assignment, the 17 music videos and the APP, will be combined together in the RECITEMENT APP for the final presentation at 21-01-2010.

Assignment Minor (part 2): RECITEMENT as an Iphone APP format

The 17 music videos, the lyrics, the short biographies of all contributing authors, English translations, artwork gallery, interactive songselector, album credits etc. will be collected, and will form the RECITEMENT APP together, which you can download in the Apple Itunes store, for Ipod touch and Iphone.

The assignment is to create a RECITEMENT APP, which contains:

- Create the design of the RECITEMENT APP.
- Learn to be an APP developer
- Create a new and innovative interface for the navigation.
- Create online links to related songs, music videos (all 17) and websites

All parts are extra content and information adding to the original Recitement concept album, where music and spoken word are combined in a refreshing and innovative way. At this moment there are a couple of similar Itunes Apps, from music bands as: Wilco, Nine Inch Nails, Pink, Coldplay and the Presidents of the United States.

Check also: www.mobileroadie.com/ A website, where bands can create their own Itunes app.

Planning

Date

31 08 MO Opening nieuwe studiejaar (short introminor 3e year)

07 09 MO 13:30 - 17:00 JV

10 09 DO SB / FE /JV MINOR INTRODUCTION

CONCEPTPHASE

14 09 MO 10:00 - 12:30 FE

17 09 TH 10:00 - 17:00 SB

21 09 MO 13:30 - 17:00 JV

24 09 TH 10:00 - 17:00 SB

28 09 MO 10:00 - 12:30 FE

01 10 TH 10:00 - 17:00 SB

05 10 MO 13:30 - 17:00 JV

08 10 TH 10:00 - 17:00 SB FE and JV PRESENTATION Concept / storyboard and APP

Incl. Stephen Emmer

12 10 MO -----

15 10 TH 10:00 - 17:00 SB

19 10 MO HOLIDAY

22 10 TH HOLIDAY

UITVOERINGSFASE

26 10 MO 10:00 - 12:30 FE

29 10 TH 10:00 - 17:00 SB

02 11 MO 13:30 - 17:00 JV

05 11 TH 10:00 - 17:00 SB

09 11 MO -----

12 11 TH 10:00 - 17:00 SB/FE (PRESENTATION)

16 11 MO 13:30 - 17:00 JV

19 11 TH 10:00 - 17:00 SB

23 11 MO 10:00 - 12:30 FE

26 11 TH 10:00 - 17:00 SB

30 11 MO 13:30 - 17:00 JV

03 12 TH 10:00 - 17:00 SB

07 12 MO 10:00 - 12:30 FE

10 12 TH 10:00 - 17:00 SB

14 12 MO 10:00 - 17:00 SB / FE / JV PRESENTATION CLIPS AND APP.

17 12 TH

21 12 MO Holiday Christmas (tm 04 01)

04 01 MO 10:00 - 12:30 FE

07 01 TH 10:00 - 17:00 SB

11 01 MO 13:30 - 17:00 JV

14 01 TH 10:00 - 17:00 SB

21 01 TH EINDBEOORDELING MINOR SB / FE / JV + STEPHEN

28 01 MO WERKSCHOUWEN 2/3/4

Students Minor

Ella Cassisi Fine Art Arnhem
Freek Rossen Stories & Design Zwolle
Sebastian Schneider Art & Cross Media Design
Linda Schoenmakers Art & Cross Media Design
Julia Mussenbrock Art & Cross Media Design
Julia Kern Art & Cross Media Design
Nina Caspari Art & Cross Media Design
Jan-Joost Verhoef Stories & Design Zwolle
Gert-jan Oosting Stories & Design Zwolle
Demian Rienks Art & Cross Media Design
Moniek Paus Art & Cross Media Design
Gaynelle Szoboszlai Art & Cross Media Design
My Ann Hang Art & Cross Media Design
Sebastian Sonnewend Art & Cross Media Design
Mara Korstanje Art & Cross Media Design
Susan Bijen Art & Cross Media Design
David Jacobs Art & Cross Media Design
HongXi Guo Art & Cross Media Design
Frans Van der Linde 4d design
Lars Gorissen Stories & Design Zwolle
Hans Joren Stories & Design Zwolle

Exchange Students Minor

Joanna Tyborowska
Katarzyna Kus
Kaman NG
Tayeb Bayri
Choi Yoonkyung